



Advert Planning

What do you want people to know about Jane Goodall? Think about who she is, where she worked and what she observed.

What will you tell people about chimpanzees and why they are endangered? Think about how they live and the threats they face.

How will you ask people to donate money? Think about words that will persuade people to help.

Use these words and phrases to help you.

British	scientist	world	expert	Gombe	Tanzania	Africa	names	personalities
family	chimpanzees	species	extinct	endangered	forests	meat	pets	life cycle



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