

Elham CEP School PTA Social Media Policy

This policy explains how our association uses social media. It is available and applies to all members of our association.

Details of the social media used by our association

Elham CEP School PTA uses Facebook. You can see this here: [Elham Primary PTA Facebook](#).

Access to the social media used by our association

The Elham CEP School PTA Facebook presence is an open page. This means it can be accessed by any Facebook user without permission being given by Elham CEP School PTA. This page does not accept postings from any other Facebook users. Posts can only be made by administrators of the page (administrators are appointed by the committee).

Permitted members

The Facebook page is intended to advertise the activities of the PTA to members of the association, in this case the parents and teachers of Elham CEP school and the wider community where relevant. This is regulated through posts being made only by permitted association members.

How this is used by our association

Elham CEP School PTA uses its Facebook page exclusively for the running of the association. It is used to communicate with members, promote events or elements of events, to recruit volunteers to support the PTA's activities, thank local supporters and canvass members' views.

Usage that is not permitted

The Facebook page of Elham CEP School PTA does not allow any personal correspondence between members, is not intended for discussing any aspect of the school other than the PTA and its activities and should not be used to promote any business other than where this is done for the benefit of the PTA and with its permission. Inappropriate posts, including any derogatory comment, can and will be removed by the administrator and the PTA retains the right to ban any user who continues to make inappropriate use of the page (e.g. via comments on posts).

Photographs

The Facebook page of Elham CEP School PTA will only post photographs of events where these have already been approved for social media posts by the school. It is explicitly assumed that anyone posting a photograph will own the rights to the image and will have the permission of anyone featured to do so. Elham CEP School PTA accepts no responsibility regarding ownership or permissions for any photographs posted by followers of the page.

Application of this policy

By using the Facebook page of Elham CEP School PTA you are accepting the terms of this policy. If you do not agree with any of the terms, please remove yourself as a follower of the page.

Availability of this policy

This policy is publicly available through the website of Elham CEP School PTA www.elhamprimary.co.uk/pta/ and is referenced as part of the information stated on our Facebook page.